

Establishing a Community Watch Program in Your Community



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ESTABLISHING A COMMUNITY WATCH PROGRAM

INTENT OF THE COMMUNITY WATCH PROGRAM

- **BUILD A PARTNERSHIP WITH THE COMMUNITY TO REDUCE CRIME AND IMPROVE LIVABILITY**
- **INSTILL A GREATER SENSE OF SECURITY WHILE REDUCING THE FEAR OF CRIME**
- **CREATE A “SENSE OF COMMUNITY” AND PUT THE “NEIGHBOR” BACK INTO THE NEIGHBORHOOD**

ORGANIZING A COMMUNITY WATCH PROGRAM

- **ESTABLISH THE NEED FOR A CW PROGRAM**
- **SELECT A CHAIRPERSON AND BLOCK CAPTAINS TO ORGANIZE THE CW PROGRAM**
- **SELECT A LOCATION TO HOLD THE CW START-UP MEETING**
- **SELECT A DATE AND TIME FOR THE CW START-UP MEETING**
- **CONTACT THE CRIME PREVENTION OFFICER TO PRESENT THE CW PROGRAM TO THE GROUP**
- **PREPARE AN AGENDA FOR THE CW START-UP MEETING**
- **INVITE YOUR NEIGHBORS TO THE CW START-UP MEETING**

RESPONSIBILITIES

CHAIRPERSON – THE CHAIRPERSON IS RESPONSIBLE FOR OVERSEEING THE OPERATION OF THE CW PROGRAM IN THEIR COMMUNITY.

- **WORK WITH THE COMMUNITY TO INCREASE THEIR AWARENESS OF THE CW PROGRAM**
- **HANDLE INCOMING CALLS/EMAILS FROM THE BLOCK CAPTAINS**
- **REVIEW THE PROGRESS ON THE CW PROGRAM**
- **PASS ON INFORMATION RECEIVED FROM THE RALEIGH PD**
- **INSURE THAT THE COMMUNITY IS HOLDING REGULAR CW/HOA MEETINGS**
- **ARRANGE FOR THE CRIME PREVENTION OFFICER TO PROVIDE TOPIC SPECIFIC TRAINING (I.E.: HOME SECURITY, OPERATION ID, REPORTING SUSPICIOUS ACTIVITY)**
- **MAINTAIN A COMPREHENSIVE LIST OF BLOCK CAPTAINS (I.E.: NAME, ADDRESS, TELEPHONE AND EMAIL ADDRESS) AND CW PARTICIPANTS**

BLOCK CAPTAINS – THE BLOCK CAPTAINS ARE RESPONSIBLE FOR GETTING THEIR NEIGHBORS INVOLVED IN THE CW PROGRAM.

- **DISTRIBUTE INFORMATION RECEIVED FROM THE CHAIRPERSON VIA TELEPHONE, EMAIL OR NEWSLETTER**
- **CREATE A BLOCK MAP WITH THE CURRENT INFORMATION OF THEIR NEIGHBORS (I.E.: NAME, ADDRESS, TELEPHONE AND EMAIL ADDRESS)**
- **KEEP TRACK OF ANY MEDICAL PROBLEMS OR UNIQUE CIRCUMSTANCES THEIR NEIGHBORS HAVE**
- **COORDINATE ALL ACTIVITIES FOR THEIR BLOCK AND NEIGHBORS THEY ARE RESPONSIBLE FOR**
- **GREET ANY NEW NEIGHBORS THAT MOVE INTO THEIR COMMUNITY AND EDUCATE THEM ON THE CW PROGRAM**
- **SERVE AS A LIAISON BETWEEN THE CHAIRPERSON AND THE NEIGHBORS THEY ARE RESPONSIBLE FOR**

BIGGEST KILLERS OF A COMMUNITY WATCH PROGRAM

- **LACK OF CLEAR AND VARIED GOALS**
- **LACK OF STRONG COMMUNITY INVOLVEMENT**
- **LACK OF ONGOING LEADERSHIP**

PURPOSE OF A COMMUNITY WATCH PROGRAM IN YOUR COMMUNITY

- **REDUCING THE RISK OF BEING A CRIME VICTIM**
- **BEING BETTER PREPARED TO RESPOND TO SUSPICIOUS ACTIVITY**
- **GREATER ACCESS TO CRIMINAL ACTIVITY INFORMATION**
- **GETTING TO KNOW YOUR NEIGHBORS**
- **REDUCING THE FEAR OF CRIME AND MAKING YOUR NEIGHBORHOOD MORE LIVABLE**
- **ALLOWING OTHER ISSUES OF CONCERN TO BE ADDRESSED**
- **RECEIVE A CW SIGN TO POST IN YOUR NEIGHBORHOOD**

WHAT MAKES A COMMUNITY WATCH PROGRAM SUCCESSFUL?

- **MUST GET EVERYONE IN THE COMMUNITY INVOLVED.
(YOUNG / OLD, MARRIED / SINGLE, HOMEOWNER / RENTER)**
- **COMMUNICATE WITH THE CW PARTICIPANTS**
 - **PEOPLE HAVE A NEED TO KNOW WHAT IS GOING ON IN THE GROUP**
 - **PEOPLE NEED TO FEEL LIKE THEIR IDEAS AND INPUT ARE VALUED**
 - **PEOPLE NEED TO FEEL THAT THE CW PROGRAM IS WORKING**

MAINTAINING AN ACTIVE COMMUNITY WATCH PROGRAM

- **HOLD REGULAR MEETINGS**
- **SHARE INFORMATION (GOOD OR BAD) WITH YOUR NEIGHBORS**

COMMUNICATION IS THE KEY

- **MEETING ANNOUNCEMENTS SHOULD BE TO THE POINT AND TIMELY SO THAT PEOPLE CAN GET IT ON THEIR CALENDAR**
- **ENCOURAGE BLOCK CAPTAINS AND OTHER NEIGHBORS WITHIN THE COMMUNITY TO TAKE A LEADING ROLE AT MEETINGS**
- **KEEP MEETINGS BRIEF AND ON TARGET**
- **DEVELOP A NEWSLETTER TO KEEP YOUR NEIGHBORS INFORMED – DISTRIBUTE ON A REGULAR BASIS**
- **DEVELOP A WEBSITE TO KEEP YOUR NEIGHBORS INFORMED**
- **DEVELOP AN EMAIL TREE TO KEEP YOUR NEIGHBORS INFORMED**
- **DEVELOP AN ELECTRONIC BULLETIN BOARD WHERE YOUR NEIGHBORS CAN HAVE AN ONGOING DIALOG WITH EACH OTHER**
- **RECOGNIZE YOUR NEIGHBORS FOR THE GOOD THINGS THEY DO WITHIN YOUR COMMUNITY**
- **MAKE SURE THE COMMUNITY KNOWS THAT YOU ARE GETTING THINGS DONE**
- **ENCOURAGE SOCIAL EVENTS WHERE YOU CAN COMMUNICATE MORE INFORMALLY**
- **BE CONSCIOUS OF THE TONE OF VOICE AND LANGUAGE USED WHEN COMMUNICATING WITH PEOPLE**

COMMUNITY WATCH PARTICIPANTS

- **DO NOT TAKE ANY RISKS TO PREVENT A CRIME OR TRY TO MAKE AN ARREST
* IT'S MORE IMPORTANT TO BE A GOOD WITNESS***
- **PAY ATTENTION TO DETAIL (IE: CLOTHING, TAG NUMBER, DIRECTION OF TRAVEL AND ETC.) WHEN OBSERVING SUSPICIOUS PEOPLE, VEHICLES OR ACTIVITIES AND REPORT THEIR OBSERVATIONS TO OTHER NEIGHBORS, BLOCK CAPTAINS, CHAIRPERSON AND THE RALEIGH PD WHEN NECESSARY.**
- **KEEP AN EYE ON THEIR NEIGHBORS' HOUSE AND REPORT ALL SUSPICIOUS ACTIVITY**
- **GET TO KNOW THEIR NEIGHBORS' NAMES AND ARE ABLE TO RECOGNIZE THEM AND THEIR VEHICLES WITHOUT ANY HESITATION**
- **NOTIFY A TRUSTED NEIGHBOR WHEN THEY ARE GOING TO BE AWAY SO THEY CAN WATCH THE HOUSE AND PICK-UP THE MAIL AND/OR NEWSPAPER**
- **ATTEND AS MANY CW/HOA MEETINGS AS POSSIBLE**

- **IMPLEMENT ALL SECURITY MEASURES SUGGESTED BY THE RALEIGH PD**
- **PROPERLY IDENTIFY ALL PROPERTY USING THE OPERATION ID GUIDELINES**

COMMUNITY WATCH IS NOT

- **A VIGILANTE FORCE WORKING OUTSIDE THE NORMAL PROCEDURES OF LAW ENFORCEMENT**
- **A PROGRAM DESIGNED FOR PARTICIPANTS TO TAKE PERSONAL RISKS TO PREVENT CRIME**
- **A 100% GUARANTEE THAT CRIME WILL NOT OCCUR IN YOUR NEIGHBORHOOD**

RESOURCES

- [HTTP://WWW.NATW.ORG](http://www.natw.org)
- [HTTP://WWW.NCCRIMECONTROL.ORG](http://www.nccrimecontrol.org)
- [HTTP://WWW.NCPC.ORG](http://www.ncpc.org)
- [HTTP://MCGRUFF.ORG](http://mcgruff.org)

IMPORTANT CITY NUMBERS

Abandoned vehicles/Towed vehicles 807-5110 (Private Property)

Abandoned vehicles - 890-3335 (city streets)

Animal Control – 831-6005

Crime Stoppers – 226-2746 (CRIME)

Gang Tip Line – 890-3904

Graffiti – 831-6001

Noise Complaints – 911

Police Information Desk- 890-3335

Street Light Repair – 508-5400

COMMUNITY WATCH SIGNS

The Community Watch signs are produced as either non-personalized or personalized. On the personalized signs the community name will appear on the 6"x12" signs and the local law enforcement name and telephone number will appear on the 18"x24" signs. On the non-personalized signs the word "Warning" will appear in place of the community name on the 6"x12" signs and the phrase "Call Your Local Law Enforcement" will appear in place of the specific local information on the 18"x24" signs. The 6"x12" signs can be produced with the message on either sides or one side only. Contact: Anne Mohr (919)664-5278 Mailing: 1221 Front St Raleigh, NC 27609

COMMUNITY WATCH

.063 Gauge

SKU	DESCRIPTION	UNIT PRICE
20-6234-21	18" X 24", BLUE ON WHITE BACKGROUND, NON PERSONALIZED, CALL YOUR LOCAL LAW ENFORCEMENT	16.94
20-6244-21	18" X 24", .063, BLUE ON WHITE BACKGROUND, PERSONALIZED	19.04
20-6033-21	24" X 18", WHITE ON GREEN, NON PERSONALIZED, CALL YOUR LOCAL LAW ENFORCEMENT	16.94
20-6036-21	24" X 18", .063, WHITE ON GREEN, PERSONALIZED	19.04

INDIVIDUAL "MAILBOX" SIGNS

12" X 6", .032, Blue/green on white

SKU	DESCRIPTION	UNIT PRICE
20-6031-30	SINGLE SIDED, NON PERSONALIZED	6.70
20-6034-30	SINGLE SIDED, PERSONALIZED	6.89
20-6032-40	DOUBLE SIDED, NON PERSONALIZED	8.10
20-6035-40	DOUBLE SIDED, PERSONALIZED	9.50

COMMUNITY WATCH SIGNS

Community Watch Group _____

Person Ordering Signs _____

Address _____ Zip Code _____

Telephone Number: Home _____ Work _____

Total Number of Families in Community Watch Group: _____ Date: _____

ITEM	QUANTITY	STOCK #	Personalized Message	UNIT PRICE	AMOUNT
1					
2					
3					
4					
5					
6					
7	3 ½" X 4 ½" Individual Stickers {50 per package}			\$ 5.10 per	

SUBTOTAL

6.75% ***TAX*** _____

SIGN ORDER TOTAL before Shipping & Handling _____

Shipping & Handling Charges _____

TOTAL FOR SIGN ORDER _____

NOTE: All sign orders will be shipped within six to eight weeks after receipt of order. All checks must have daytime phone numbers listed. Returned check charge \$25.00

SPECIAL ATTENTION: All checks must be made payable to the City of Raleigh. ***Shipping & Handling charges will be paid at the time of pickup of the Community Watch signs.***